REP HEADLINE# 6269459 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$ ORDER WORKSHEET REP: TEL# 703 528 7800

HARRIS REPORT FROM REP SEP4/12 17.3/
CHANGES *** WFTV-TV *** FAX# 703 528 7880

REP: TO LENA	CITY TAXSTATE TAX	FLIGHT DATES SEP11/12 SEP17/1	PRDCT OBAMA FOR AMERICA EST#1	ORDER #CONTRACT	WASHINGTON,	3050 K ST NW,	AGY # 1292 AGY. NAME GREER,	ADV #ADV. NAME POLI/B
	CO-OP BILLING NEEDED	SEP17/12 WK-1	EST#1536 COMMENTS: (LINE, ORDER, INVO	RACT # 6269459	STON, DC 20007	ST NW,	GREER, MARGOLIS, MITCHELL	POLI/B OBAMA/D/PRE/US
			701CE)	CLASS: NATL.		SALES PRSN WA-	BUYER NAME KATIE KEULEMAN	REP.#O
	DATE			LOCAL		JOE KNAUER	IE KEULEMAN	OFF.# 6556
	DATE_SEP4/12 17.37			REGIONAL		~		SALESMAN #

TTLS \$200940..152X PLS CFM, THX 9/4 FR JULIE REV RATES

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SUITE 800 ACCOUNTING ALL INVOICES ARE TO BE SENT TO: 1010 WISCONSIN AVENUE NW GREER MARGOLIS

WASHINGTON, DC 20007

:LINE#:REP :CD: :LINE#: : AGENCY ADVERTISER CODE = TIME PERIOD : LGTH : SEC : AGENCY EST# = 1536 RATE START END :SPTS: WEEK : DATE : /WK: INVT : :TOTL:

R 100P-300P 30 \$625.00 9/12 9/14 4 W-∃

4

4

PROGRAM: THE CHEW/GENERAL HOSPITAL

AGENCY PRODUCT CODE =

N Ħ 1000A-1100A \$350.00 9/12 4 W-H

PROGRAM: MILLIONAIRE/FAMILYFEUD

:LINE#:REP :CD: TIME PERIOD :	LGTH : SEC :	RATE	: START	: END : DATE	:SPTS: WEEK	: DAYS	:TOTL:
3 R 1135P-1210A	30	\$725.00	9/12	9/14	4	W-F	4
PROGRAM : NIGHTLINE							
4 R 1100A-1200N	30	\$625.00	9/12	9/14	4	W F	4
PROGRAM : THE VIEW							
5 R 1210A-105A	30	\$340.00	9/12	9/14	4	W-F	4
PROGRAM : JIMMY KIMMEL LIVE	٧Ħ						
6 R 1200N-100P	30	\$625.00	9/12	9/14	7	W-F	7
PROGRAM : EYEWITNESS NOON	NEWS						
7 R 300P-400P	30	\$750.00	9/12	9/14	4	W - F	4
PROGRAM : STEVE HARVEY SHOW	OW						r
8 R 400P-500P	30	\$775.00	9/12	9/14	4	W-F	4
PROGRAM : DR. OZ							
9 R 500A-530A	30	\$375.00	9/12	9/14	4	W-F	4
PROGRAM : EYEWITNESS NEWS							
10 R 500P-600P	30	\$1,425.00	9/12	9/14	42	W-E	4
PROGRAM : EYEWITNESS NEWS							
11 R 530A-600A	30	\$725.00	9/12	9/14	42	W-F	4
PROGRAM : EYEWITNESS NEWS							
12 R 600P-630P	30	\$2,150.00	9/12	9/14		W-F	4
PROGRAM : EYEWITNESS NEWS							
13 R 600A-700A	30	\$1,450.00	9/12	9/14	7	W-F	7
PROGRAM : EYEWITNESS NEWS							
14 R 700P-730P	30	\$2,000.00	9/12	9/14	4	W-F	4.
PROGRAM : JEOPARDY							

PROGRAM : EYEWITNESS NI	26 R 500A-600A	PROGRAM : HOT TOPICS	25 R 1135P-1205A	PROGRAM : NOON NEWS	24 R 1200N-1230P	PROGRAM : DANCING WITH	23 R 800P-1000P	PROGRAM : CASTLE	22 R 1000P-1100P	PROGRAM : PRIMETIME LIVE	21 R 900P-1000P	PROGRAM : SHARK TANKLTC	20 R 800P-900P	PROGRAM : HIGH SCHOOL S	19 R 1135P-1205A	PROGRAM : 20/20	18 R 1000P-1100P	PROGRAM : JEFF PROBST	17 R 900A-1000A	PROGRAM : WHEEL OF FORTUNE	16 R 730P-800P	PROGRAM : GOOD MORNING	15 R 700A-900A	:LINE#:REP :CD: TIME PERIOD :
NEWS	30		30		30	THE STARS	30		30	/E	30	OCT'12	30	SPORTSEFF. AUG'12	30		30		30	UNE	30	AMERICA	30	: LGTH : SEC
	\$200.00		\$340.00		\$375.00		\$3,600.00		\$3,600.00		\$1,850.00		\$1,850.00	12	\$750.00		\$2,400.00		\$350.00		\$2,000.00		\$1,500.00	RATE
	9/15		9/15		9/15		9/17		9/17		9/14		9/14		9/14		9/14		9/12		9/12		9/12	: START
	9/15		9/15		9/16		9/17		9/17		9/14		9/14		9/14		9/14		9/14		9/14		9/14	: END : DATE
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:LINE#:REP :CD: TIME PERIOD : :	LGTH : SEC :	RATE	: START	: END : DATE	:SPTS:	WEEK : DAYS	:TOTL:
27 R 600A-900A	30	\$800.00	9/15	9/15	N	SAT	N
PROGRAM : EYEWITNESS NEWS	NEWSDAYBREAK						
28 R 700P-800P	30	\$650.00	9/15	9/15	N	SAT	N
PROGRAM : JEOPARDY/WHEEL							
29 R 800P-1130P	30	\$3,300.00	9/15	9/15	ц	SAT	Н
PROGRAM : ABC SATURDAY NI	NIGHTFOOTBALL	9/1-12/					
30 R 800P-1100P	30	\$3,300.00	9/15	9/15	ω	SAT	ω
PROGRAM : NCAA FOOTBALL							
31 R 900A-1000A	30	\$800.00	9/15	9/15	N	SAT	N
PROGRAM : GMA-SAT							
32 R 100P-600P	30	\$425.00	9/16	9/16	N	SUN	Ν
PROGRAM : WEEKEND MOVIES							
33 R 1130P-1200M	30	\$375.00	9/16	9/16	ч	SUN	Ь
PROGRAM : SPORTS NIGHT ON	9						
34 R 1200M-100A	30	\$200.00	9/16	9/16	Н	SUN	1
PROGRAM : NUMB3RS							
35 R 500A-600A	30	\$200.00	9/16	9/16	Ν	SUN	Ν
PROGRAM : EYEWITNESS NEWS	S						
36 R 600P-630P	30	\$1,250.00	9/16	9/16	μ	SUN	₽
PROGRAM : EYEWITNESS NEWS	Ø						
37 R 600A-900A	30	\$800.00	9/16	9/16	٧	SUN	2
PROGRAM : EYEWITNESS NEW:	NEWSDAYBREAK						
38 R 700P-800P	30	\$2,100.00	9/16	9/16	Н	SUN	 1
PROGRAM : AMERICA'S FUNN	FUNNIESTHOME VIDEOS	EOS					

REP HEADLINE# 6269459 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$ REP: TEL# 703 528 7800 ORDER WORKSHEET

FAX# 703 528 7880

HARRIS REPORT FROM REP SEP4/12 17.37

CHANGES *** WFTV-TV ***

																								:LINE#:REP
PROGRAM	50	PROGRAM	49	PROGRAM	48	PROGRAM	47	PROGRAM	46	PROGRAM	45	PROGRAM	44	PROGRAM	43	PROGRAM	42	PROGRAM	41]	PROGRAM	40 1	PROGRAM	39 1	:REP :CD:
••	R 100	••	R 900	••	R 800	••	R 100		R 900	••	R 800	••	R 100	••	R 110	••	R 900	••	R 100	••	R 900:	••	R 8001	
THE CHEW	100P-300P	MODERN FAMILY/HAPPYENDINGS	900P-1000P	MIDDLE/SUBURGATORY	800P-900P	NASHVILLE	1000P-1100P	DANCING	900F-1000F	LAST MAN	4006-4008	PRIVATE	1000P-1100P	EYEWITNESS	1100P-1135P	GREYS	900P-1000P	SCANDAL	1000P-1100P	REVENGE	900F-1000F	ONCE UPON	400P-900P	TIME PERIOD
CHEW/GENERAL		'AMILY/		UBURGA		Ħ	ש	RESULTS				PRACTICE	ď	SS NEWS	Ā				שי			N A TIME		IOD :
	30	HAPPYE	30	TORY	30		30	Ø	30	STANDING/ COUGAR	30	CH	30	S AT 11P	30		30		30		30	ME	30	LGTH :
HOSPITAL		NDINGS				÷								1 P										SEC:
	\$650.00		\$4,700.00		\$2,80		\$2,800.00		\$.00	TOWN	\$.00		\$.00		\$1,425		\$4,25		\$3,60		\$3,600.		\$3,60	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\
	00		0.00		800.00		0.00								5.00		250.00		600.00		0.00		600.00	RATE
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	-																							START :
	9/17		9/12		9/12		9/12		9/11		9/11		9/11		9/16		9/13		9/13		9/16		9/16	END DATE
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						NEWS	PROGRAM : EYEWITNESS
1	MON	Н	9/17	9/17	\$1,500.00	30	62 R 600A-700A
						NEWS	PROGRAM : EYEWITNESS
1	MOM	Ч	9/17	9/17	\$2,400.00	30	61 R 600P-630P
						NEWS	PROGRAM : EYEWITNESS
1	MOM	Ь	9/17	9/17	\$750.00	30	60 R 530A-600A
						NEWS	PROGRAM : EYEWITNESS
ц	MON	Ъ	9/17	9/17	\$1,800.00	30	59 R 500P-600P
						NEWS	PROGRAM : EYEWITNESS
1	MOM	ч	9/17	9/17	\$500.00	30	58 R 500A-530A
							PROGRAM : DR. OZ
1	NOW	Ч	9/17	9/17	\$800.00	30	57 R 400P-500P
						Y SHOW	PROGRAM : STEVE HARVEY
1	MOM	μ	9/17	9/17	\$650.00	30	56 R 300P-400P
						NOON NEWS	PROGRAM : EYEWITNESS
μ	MOM	ר	9/17	9/17	\$675.00	30	55 R 1200N-100P
						L LIVE	PROGRAM : JIMMY KIMMEL
1	NOM	Ч	9/17	9/17	\$340.00	30	54 R 1210A-105A
							PROGRAM : THE VIEW
1	MON	Ъ	9/17	9/17	\$750.00	30	53 R 1100A-1200N
							PROGRAM : NIGHTLINE
ц	MON	μ	9/17	9/17	\$825.00	30	52 R 1135P-1210A
						/FAMILYFEUD	PROGRAM : MILLIONAIRE/FAMILYFEUD
Ы	MON	Н	9/17	9/17	\$375.00	30	51 R 1000A-1100A
DAYS :TOTL:	WEEK : DA	:SPTS:	: END : DATE	: START	SEC : RATE	: LGTH : S	:LINE#:REP :CD: TIME PERIOD:

REP HEADLINE# 6269459 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$ REP: TEL# 703 528 7800 ORDER WORKSHEET

FAX# 703 528 7880

HARRIS REPORT FROM REP SEP4/12 17.37

CHANGES *** WFTV-TV ***

SEP/12											: LINE#:REP
200	PROGRAM	67	PROGRAM	66	PROGRAM	65	PROGRAM :	64	PROGRAM	63	REP :
200940.00	RAM :	Ħ	RAM :	Ħ	RAM :	Ħ	AM :	Ħ	AM :	Ħ	: CD:
00		1100		900A		730F		700A		700P	
	EYEWITNESS	1100P-1135P	JEFF P	900A-1000A	WHEEL	730P-800P	ØD W	700A-900A	JEOPARDY	700P-730P	ME PI
		35P	PROBST	0A	OF FO	Ħ	GOOD MORNING AMERICA	Þ	λQ	סי	TIME PERIOD
	NEWS				FORTUNE		G AME				
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	11P										SEC
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		\$2,000.00		\$375.00		\$2,400.00		\$1,600.00		\$2,400.00	R.
		0.00		00		0.00		0.00		0.00	RATE
		G		v		9		9		9	
		9/17		9/17		9/17		9/17		9/17	START
		9/17		9/17		9/17		9/17		9/17	
		17		17		17		17		17	END
CO		Н		μ		Н		N		ב	:SPTS:
CONTRACT TOTAL											WEEK
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TOTAL SPOTS		Ż		Ž		Z		Z		Z	D.F
200											DAYS
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MARKET TOTALS \$487,655 WFTV 29% WKMG 34% WESH 20% WOFL 13% WKCF 1% WOPX 0% WRDQ 1% EFTV 0% WRBW 2% CABL 0%

SVC- NSI DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE